



## CONNECTMENLO

menlo park land use & mobility update

### **SYMPOSIUM ON ZONING AND DESIGN STANDARDS**

**November 18, 2015**

**Menlo Park City Council Chambers**

**7:00 PM**

- I. Welcome and Panel Introduction
- II. Presentation - What are Zoning Regulations and Design Standards?

*The panel of experienced professionals in the field of design and urban planning will engage in dialogue and discuss and answer questions about the following:*

- Why is zoning important?
  - How are zoning and development standards used by City Planning staff?
  - How can zoning and design standards help realize the community's vision for its future expressed in General Plan goals, policies, and actions?
    - How can zoning and design standards facilitate high-quality, attractive development that includes comfortable places for public use and supports environmental protection and healthy lifestyles?
    - What are ways to make zoning and design standards more understandable and useful to the community?
- III. Question and Answer Session
  - IV. Closing Remarks and Next Steps



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## Panelists

**Charlie Knox** is a Principal at the Berkeley office of PlaceWorks and lead consultant for ConnectMenlo. He has more than 25 years of experience in public and private sector land use planning, including as a city Community Development Director and Public Works Director, and county Planning Director. His current work focuses on general plans and zoning in Northern California to help communities create live/work/play environments that enhance local quality of life and reduce the need for automobile travel. His work has included an aerial gondola transportation system, ski area expansion, and affordable housing development in Telluride, CO, as well as a pedestrian/bicycle freeway bridge and multi-modal transit facility in Benicia, CA.

**Mike Moore** concluded a 34-year career as a public sector planner in 2014. During most of that time (25 years) he was the Planning and Building Director for the Cities of Sonoma and Mill Valley and the Community Development Director for the City of Petaluma. Currently, Mike is an adjunct faculty member in the Environmental Studies and Planning Department at Sonoma State University; a researcher with the Center for Sustainable Communities at Sonoma State; a planning consultant for DVC Group in Sonoma County and providing on-call contract planning services through the Berkeley office of MIG, Inc. Mike is a member of the California Planning Roundtable and a volunteer helping teach U.S. Citizenship classes in Santa Rosa, CA.

**Bruce Brubaker** is an Associate Principal at PlaceWorks. For more than 25 years, he has shepherded municipal, commercial, residential, and mixed use development from concept to construction. As an architect and urban designer, he is known for innovative and sustainable projects that achieve energy efficiency, use renewable and recycled materials, and employ healthy building principles. He is certified as a charrette planner by the National Charrette Institute and has led several projects incorporating multiday design charrettes for local and regional governments. Prior to joining PlaceWorks, Bruce was an associate with the architecture and urban design firm Lyndon/Buchanan Associates and had his own practice, Yellow Studio, focused on sustainable design.