



# CONNECTMENLO

menlo park land use & mobility update

## **DRAFT GUIDING PRINCIPLES** COMMUNITY WORKSHOP #1 SEPTEMBER 11 & 17, 2014

The following draft Guiding Principles are based on the collective input of the participants at the two workshops.

### **Citywide Equity**

*Menlo Park neighborhoods have equal access to services, affordable housing, open space, schools, and daily shopping, such as grocery stores and pharmacies, and they share both the benefits and impacts of local growth.*

### **Corporate Contribution**

*Menlo Park leverages new development to create robust community benefits, including jobs, housing, educational opportunities, childcare, public open space, access to telecommunications, and alternative transportation amenities, especially for the Belle Haven neighborhood regarding development in the M2 Area.*

### **Healthy Community**

*Menlo Park prioritizes improvements that promote healthy living so that community members can walk or bike to fresh food, medical services, employment, recreational facilities, and other daily destinations.*

### **Complete Commercial Corridors**

*Menlo Park's thoroughfares house community-focused businesses and mixed-use developments that conveniently serve adjacent neighborhoods, while respecting the character of those neighborhoods.*

### **Multi-Modal Access**

*Menlo Park provides thoroughly-connected, safe and convenient transportation, including innovative options for people travelling by foot, bicycle, shuttle, bus, train and car.*

### **Youth Support and Education Equality**

*All Menlo Park children and young adults have access to high-quality child care, education, meaningful employment opportunities, and useful training.*

**Sustainable Environmental Planning**

*Menlo Park supports regional collaborative efforts and uses best practices to address climate change, adapt to sea-level rise, and promote energy conservation and renewable energy.*

**Innovative Business Destination**

*Menlo Park embraces emerging technologies, local intelligence, and entrepreneurship to grow and attract successful companies.*

**Revitalized Dumbarton Rail Right-of-Way**

*Menlo Park encourages improved regional connections by utilizing the Dumbarton Rail Corridor for daily transportation of people into and out of Menlo Park.*

**Accountable City Oversight**

*The City of Menlo Park conducts code enforcement diligently to ensure safe and healthy living and working conditions for all community members.*

**Accessible Open Space and Recreation**

*Menlo Park provides safe and convenient access to local and regional open space, recreational facilities, trails and enhancements to wetlands and the Bay.*

**The following pages show the specific statements endorsed by each small group.**

## Results from Workshop on September 11, 2014

The following lists each small group's guiding principles. The principles in **bold** represent the principles each group determined to be most important.

### Group 1

1. **Preserve and enhance the community feel of the city while addressing equitable distribution of the impact of growth and affordable housing.**
2. **Safe access across the city for all modes, including crossing the 101 and the Bay, walking, biking, driving, and light rail.**
3. Integrate additional commercial activity into the city's existing fabric; make it walkable and adopt design guidelines for the city.
4. Access to grocery stores and inclusive (gateless) public open spaces.
5. Require new buildings to invest in the public realm.
6. Improve our schools by adopting best practices from neighboring districts and connecting to other districts.

### Group 2

1. **Menlo Park is an equitable city. Residents have convenient access to neighborhood retail.**
2. **Menlo Park is a community with safe and convenient non-automotive transportation alternatives.**
3. Menlo Park has consistently well-maintained infrastructure.
4. Menlo Park residents have immediate access to recreation and open space.
5. Menlo Park offers housing near transit and Jobs to a diversity of residents, including long-time and new residents.

### Group 3

1. **Increased regional connectivity (using the railroad) and safe pedestrian circulation/infrastructure.**
2. **Higher density mixed use in M-2 area to bring business.**
3. Enhanced waterfront and wetlands.

### Group 4

1. **Belle Haven should be incorporated into the Menlo Park school district.**
2. **Attract more businesses specifically retail, restaurants, and markets.**
3. Better access across freeway (pedestrian, bicycle)
4. Better education and park facilities.
5. Support mixed-use development including retail and major supermarket.
6. Better use of open space for recreational purposes (e.g. dog park).
7. Same standard of service across Menlo Park, including Belle Haven.
8. More transportation options, including light rail.
9. Quieter neighborhoods near freeways and major thoroughfares.

## Results from Workshop on September 17, 2014

The following lists each small group's guiding principles. The principles in **bold** represent the principles each group determined to be most important.

### Group 1

1. **Menlo Park is a community where residents have equal access to education, public services, and enrichment programs.**
2. **Menlo Park is a community that leverages economic development for robust community benefits, such as schools, access to tele-communications, renewable energy, etc.**
3. Menlo Park is a city of complete communities where residents have opportunities to live, work, shop, and play in their neighborhoods.
4. Menlo Park actively works to rigorously assess and reduce environmental impacts and reliance on fossil fuels, in ways that meaningfully improve the wellbeing of residents.
5. Menlo Park is a community that respects existing neighborhood identity and character.
6. Menlo Park is a community where residents have convenient neighborhood access to daily necessities and services.
7. Menlo Park residents enjoy safe and convenient pedestrian, bicycle, and transit access to all areas of the city.
8. Menlo Park residents enjoy strong regional transit connections.
9. Menlo Park applies cutting edge technology to improve transit access and connectivity.

### Group 2

1. **We support community-serving commercial, mixed-use development.**
2. **Better school system in Belle Haven.**
3. **Employment opportunities and training for youth in the community (e.g. paid internships, scholarships from the tech companies here).**
4. Commercial development generating revenue for neighborhoods.
5. Maintain and improve existing parks and open space in Belle Haven.
6. Safe routes for students.
7. Better, safer bike lanes and pedestrian facilities.
8. Businesses/places serving families.

### Group 3

1. **All residents have access to high quality public schools.**
2. **More resources allocated to code enforcement and accountability.**
3. **All residents and employees have access to healthy food/dining options.**
4. **Consider public benefits for all residents from new development.**
5. Increasing alternatives access for commuters.
6. Increasing traffic-calming features in residential.
7. Consider land use compatibility.

#### **Group 4**

- 1. Using rights-of-way for effective and efficient transportation for all modes (e.g. rail line).**
- 2. Enhance human and environmental health through:**
  - a. Accessibility/connectivity**
  - b. Commercial services**
  - c. Enhanced greenery**
  - d. Climate change preparation**
3. A safe place to live and work.
4. Placing the appropriate services within the community to increase walkability.
5. Enhanced, cohesive design of buildings with mix of uses.

#### **Group 5**

- 1. Belle Haven should be out of Ravenswood school district.**
- 2. Zoning that accommodates business owners as well as community members.**
- 3. Attracting new businesses and creating new jobs.**
4. Better access to community services, quality super market and drug store.

#### **Group 6**

- 1. Access to supermakert and medical services.**
- 2. Better educational opportunities.**
- 3. People live closer to jobs, recreation, shopping, and other services.**
- 4. Better citywide and neighborhood connectivity.**
- 5. Create pedestrian bridges to increase accessibility.**
6. Promote intimate residential development.
7. Maintain neighborhood inter-connectivity.
8. Shared responsibility regarding the upkeep and maintenance of Menlo Park.