Facebook In The Community

- Economic Opportunity
- Education
- Housing
- Mobility
- Community Building
- Sustainability
Facebook 2018 Community Engagement

**purpose**
Three Open Houses were conducted to inform and engage residents of Menlo Park and East Palo Alto in March 2018.

**When & Where**
- March 3: Belle Haven
- March 10: East Palo Alto
- March 22: West Menlo Park

**Open House goals**
- Share the Willow Village vision and community benefits
- Collect public input about Willow Village
- Inform the public about community engagement opportunities

**participants**
238 Number of Sign-Ins

**Years living in neighborhood**
- 0-5 years: 16%
- 6-10 years: 21%
- 11-15 years: 14%
- 16+ years: 49%

**Age**
- 0-18 years: 4%
- 19-29 years: 8%
- 30-39 years: 7%
- 40-49 years: 24%
- 50-59 years: 31%
- 60+ years: 26%
Community Feedback

Mobility
Walking is the preferred mode of transportation to get to Willow Village.

- 49% Walk
- 30% Bike
- 13% Public Transit
- 7% Car

Housing and Affordability
Participants welcomed the new housing proposed in Willow Village, but expressed some concern with the level of affordability of the new units.

Education
Some participants highlighted that with new residents would come an increase number of students and increased pressure on the local school districts to accommodate new students. Others thought job training, apprenticeships and scholarships were partnership opportunities worth exploring.

Traffic and Transportation
Traffic and transportation emerged as key concerns for local residents, along with the potential impacts of increased congestion in the area.

Retail Services
Many participants were excited about the possibility of having an easily accessible grocery store, as well as a main retail street that could serve as a community hub. Preferred retail services (in order of preference):

- 1 Grocery Store
- 2 Pharmacy
- 3 Restaurants
- 4 Cafes

Parks, Open Space and Other Amenities
Participants preferred a diverse mix of open space amenities, including: large parks, garden walks, bike paths, plazas, cafes, outdoor movie theatre, community gardens and climbing wall.
Willow Village Components

- Grocery Store
- Pharmacy
- Connections to Belle Haven
- Banking Options
- Housing
- Main Street
- Mixed Use Retail / Active Tenants
- Hotel
- Park / Plazas
- Office
- Public Parking
- Public Art
- Regional Bicycle Connections
Live, Work, Play:
Town Square