Introduction to the EIR Project Team
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Introduction to EIR Project Team

- City of Menlo Park – Lead Agency
- Atkins – Lead EIR Consultant
- DKS Associates – Transportation Consultant
- Environ – Greenhouse Gas and Air Quality Consultant
- Keyser Marston and Associates – Housing Needs Analysis Consultant
Introduction to EIR

- Required by the California Environmental Quality Act (CEQA) for projects that may have significant environmental impacts
- Identifies environmental impacts of a project
- Informs the public and public agency decision-makers prior to project approval/disapproval
- Recommends ways to reduce significant effects
- Considers project alternatives that may lessen potential impacts
Purpose of Scoping

- Gather public input on the scope of the environmental document
- Identify key environmental issues
- Identify potential mitigation measures
- Identify potential alternatives for consideration
Project Overview

Accommodate Facebook’s projected growth

Develop an integrated campus

Phase I: East Campus – 57 acres/6,600 employees

Phase 2: West Campus – 22 acres/2,800 employees
East Campus

- No changes to building footprint
- Increase occupancy of existing buildings (Employee Cap vs. Trip Cap under CDP)
- TDM Program
- Tenant Improvements
- Sustainability Features
West Campus

- Conceptual Site Plan and Development
  - 433,700 gsf of office/amenities buildings
  - Amenity /Community area
  - Parking structure
  - Linkage to East Campus
- Sustainability Features
- Rezoning
EIR Process

- Notice of Preparation - April 21, 2011
- Scoping Meeting – May 16, 2011
- Draft EIR – Late 2011
- Public Hearing – Late 2011
- Final EIR – Early to Mid 2012
- Certification Hearing – Mid 2012
- Notice of Determination – Mid 2012
Environmental Issues to be Studied

- Aesthetics
- Air Quality
- Biological Resources
- Cultural Resources
- Geology/Soils
- Greenhouse Gas Emission
- Hazards/Hazardous Materials
- Hydrology/Water Quality
- Land Use/Planning Policy
- Noise
- Population and Housing
- Public Services
- Utilities
- Recreation
- Transportation
- Wind
Submitting Comments

- Via email: JICMurphy@menlopark.org
- Via letter: Justin Murphy, Development Services Manager
  Community Development Department, Planning Division
  701 Laurel Street
  Menlo Park, CA 94025
- Via fax: 650.327.1653
- Speaking at scoping session

Public Comment Period:
April 21 to May 26

All Comments Must Be Received By 5:00 p.m. on May 26
Next Steps

- Begin collecting existing conditions data
- Review proposed project for potential effects
- Consider scoping comments and responses to NOP in conducting the analysis