

# SISTER CITY/FRIENDSHIP CITY SELECTION CRITERIA

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The Sister City Committee will evaluate proposals for new Sister City/Friendship City affiliations and make a recommendation to the City Council based on, but not limited to, consideration of each proposal's inclusion of the following criteria.

## 1. GOVERNMENT/GEOGRAPHY CRITERIA

- Stable government based on data from the U.S. State Department
- Opportunity to broaden the geographic, educational, economic and cultural diversity of the Menlo Park Sister City Program

## 2. ECONOMIC/EDUCATIONAL/CULTURAL CRITERIA

- Similarity and interest: identifiable similarities and/or mutual interest
- Exchange: potential for reciprocal cultural, educational, tourism or economic exchange
- History: common history/connections with the city and/or community

## 3. SUSTAINABILITY/GROWTH POTENTIAL

- City benefit
  - Long and short-term benefits of the relationship
  - Cost and benefits of entering into and maintaining the relationship
- Community benefit
  - Active community leadership, involvement and support committed to championing and nurturing the relationship
  - Current and/or perspective organization/business/educational collaboration

Approved by the City Council May 14, 2019.