



OVERSIGHT AND OUTREACH GROUP MEETING #1

March 21, 2018

INTRODUCTION

— The Master Plan Team

City of Menlo Park

- » Gates + Associates
(Park & Recreation Planning/Landscape Architecture)
- » BluePoint Planning
(Park & Recreation Planning/Facilities)



MEETING OVERVIEW

Today's Agenda

Purpose of Today's Meeting:

- » Set up our O + O Group for Success
- » Collect input and insights from O + O

Presentation

- » O + O Roles
- » Project History
- » Project Goals



Breakout Session

- » Boards
- » Survey Questions



Summary & Next Steps



BACKGROUND

— Role of Oversight and Outreach Group

- » Provide **Input** and **Recommendations** on process and materials for community engagement
- » Be our **Project Ambassadors** for the rest of your community



BACKGROUND

— Purpose of the Project

- » Update the 1999 Parks and Recreation Facilities Master Plan
- » Engage Community for meaningful input
- » Ensure compatibility with City plans and policies
- » Create a road map to guide future improvements



BACKGROUND

What has been done since the 1999

- » Bedwell Bayfront Restrooms
- » Belle Haven Child Development Center Playground
- » Hillview Field
- » Arrillaga Family Gymnastics Center
- » Arrillaga Family Recreation Center
- » Belle Haven Pool
- » Kelly Park
- » Arrillaga Family Gymnasium
- » Menlo Children's Center
- » Burgess Park
- » Burgess Pool and Locker Room
- » Nealon Park
- » Encinal School
- » Oak Knoll School
- » Tinker Park
- » La Entrada School
- » Stanford Hills Park
- » Sharon Park
- » Sharon Hills Park



BACKGROUND

Recent Plans and Studies

- » General Plan Open Space/Conservation, Noise & Safety (2013)
- » El Camino Real - Downtown Specific Plan
- » ConnectMenlo and General Plan Update (2016)
- » Belle Haven Pool Facility Assessment (2017)
- » Bedwell Bayfront Park Master Plan (2018)



BACKGROUND

Concurrent Studies and Master Plans

- » Transportation Master Plan (including bike, ped, sidewalks)
- » Green Infrastructure Plan
- » Water System Master Plan



BACKGROUND

— Scope of the Master Plan Document

- » Existing Conditions Assessment
- » Community Needs Assessment
- » Community Outreach Process/Input
- » Identify Goals, Policies and Standards
- » Develop Recommendations
- » Create Action Plan for Implementation



BACKGROUND

Work to Date

- » Inventory and ongoing assessment
- » Parks, Facilities and Joint Use Sites
- » Demographics and Trends
- » What other cities are doing



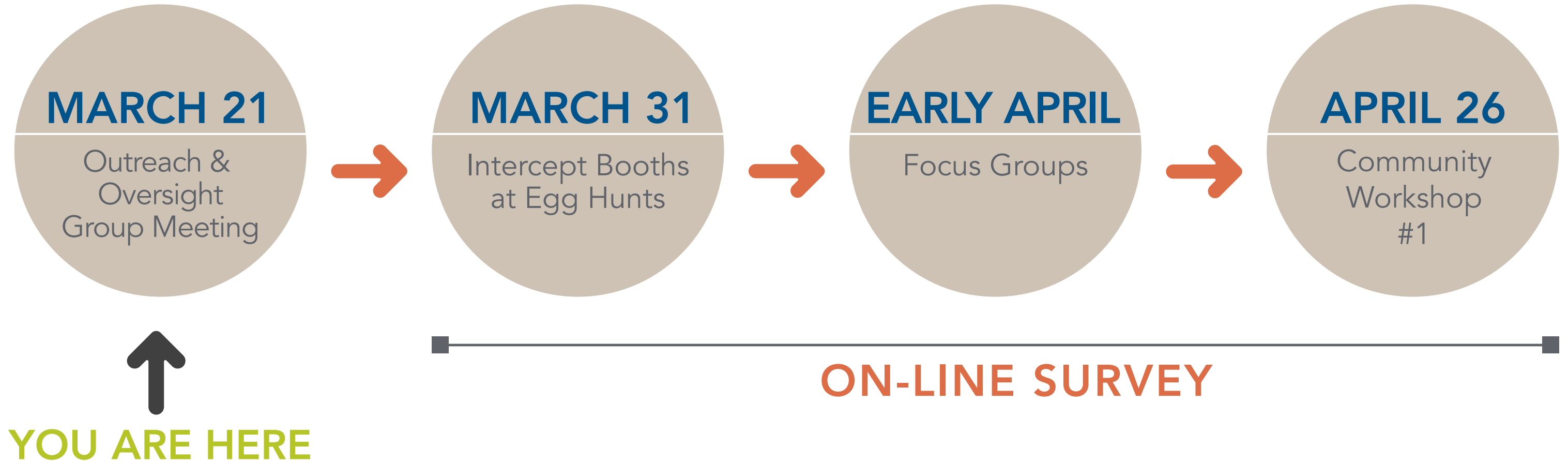
YOUR GOALS

GROUP DISCUSSION



COMMUNITY INPUT

Round 1 Engagement Schedule



COMMUNITY INPUT

ONLINE ENGAGEMENT OPPORTUNITIES



» Facebook Group: facebook.com/groups/mymenloparks/

» Project Website : menlopark.org/mymenloparks

» Online Survey : Coming Soon!

» Our Hashtag : #mymenloparks

» CONTESTS Coming soon!

» Facebook LIVE Event Streaming



BREAKOUT SESSIONS

1. BOARDS

» Dots = Likes!

» Post its = other ideas

2. SURVEY



MENLO PARK PARKS & RECREATION FACILITIES MASTER PLAN UPDATE

DRAFT SURVEY QUESTIONS (WITH NOTES)

The City of Menlo Park is in the process of updating its Parks and Recreation Facilities Master Plan. The Plan will guide the City's improvements to parks and facilities over the next 25 years.

Your input is key to helping the City understand how well its parks and facilities are serving the Menlo Park community, and what improvements should be made.

Please take a few minutes to complete our survey, to let us know how the City's parks and recreation facilities are working for you.

(Q. 1 & 2: Being able to show a high level of use of your parks and facilities provides additional support in advocating for funding.)

1. How often do you use a City park?

- Daily
- Weekly
- Monthly
- Every few months
- Never
- Other _____

2. How often do you use a City recreation facility? (Eg: Arrillaga Recreation Center, Belle Haven Pool, Onetta Harris Community Center, Senior Center, Tennis Courts)

- Daily
- Weekly
- Monthly
- Every few months

TELL US ABOUT YOUR PARKS AND RECREATION FACILITIES
CUÉNTENOS SOBRE SUS PARQUES Y INSTALACIONES DE RECREACION

KELLY PARK

- Baseball/Softball
- Parking
- Basketball
- Soccer Field
- Synthetic Turf
- Tennis Courts
- Youth

BEDWELL BAYFRONT PARK

- Beach
- Biking/Trails
- Disc Golf Course
- Open Play Field
- Picnic Area
- Restrooms
- Ball
- Walking/Bike Paths / SF Bay Trail

MARKETPLACE PARK

- Open Play Field
- Picnic Area
- Ball

ONETTA HARRIS COMMUNITY CENTER

MENLO PARK SENIOR CENTER

BELLE HAVEN POOL

BELLE HAVEN AFTERSCHOOL DEVELOPMENT CENTER

BELLE HAVEN ELEMENTARY

BELLE HAVEN CHILD DEVELOPMENT CENTER

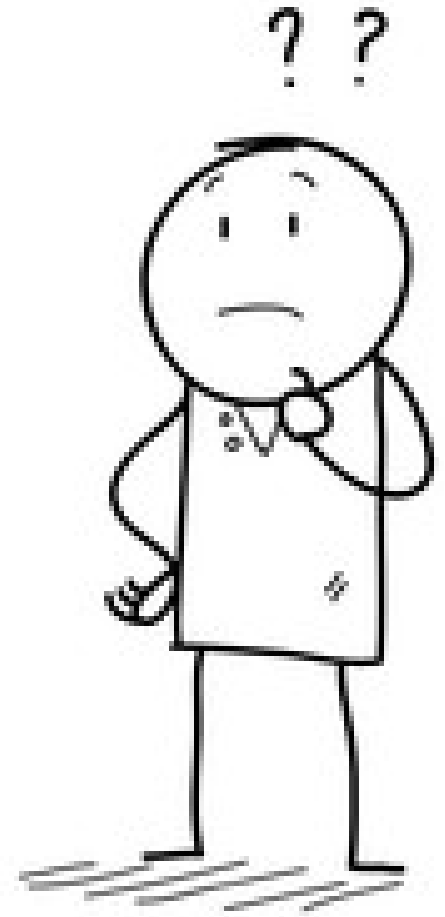
KEYMAP



BREAKOUT SESSIONS

FEEDBACK

- » Anything missing?
- » Anything else you are curious about?
- » Anything else we should ask?



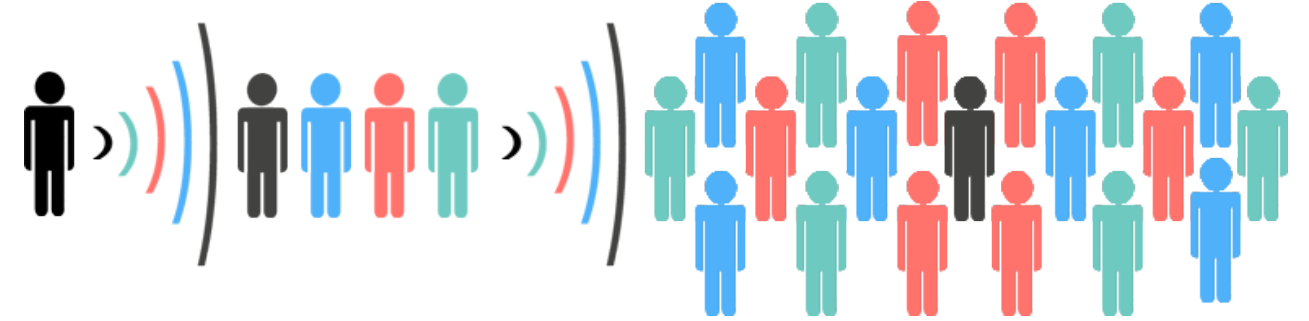
NEXT STEPS

FOR YOU:

- » Reach out to Menlo Park Community
- » See you at Kelly or Burgess Park March 31st
- » See you at Community Meeting #1
Wednesday April 26th 6:30 pm (With Billions of Friends!)
- » See you at the next O + O Meeting

FOR US:

- » Continue existing conditions assessments
- » Conduct survey (see project web page for survey updates)
- » Community Input



#mymenloparks

THANK
YOU

