

From: [Boiko, Susan](#)
To: [Perata, Kyle T](#)
Subject: Facebook (DRAFT) EIR
Date: Thursday, July 07, 2016 9:24:43 AM
Attachments: [image001.jpg](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)

Dear Mr. Perata,

Hello, my name is Susan Boiko, Director of Development and Marketing at JobTrain in Menlo Park. JobTrain's mission is to help those who are most in need to succeed. JobTrain provides full-time career training classes, upgrade trainings, job placement, a Supportive Services Center (SSC), and a Child Development Center. Since its inception, more than 195,000 low-income individuals and their families have benefited from JobTrain's programs.

JobTrain targets the areas in San Mateo County with the highest poverty and unemployment rates, these include, east Menlo Park, East Palo Alto and North Fair Oaks. The poverty rates for the communities we serve averages 15%, with youth unemployment rates of 20%. (Bureau of Labor Statistics). Over 90% of the people we serve are low income and face multiple barriers to employment: in FY2015, 22% did not have a high school degree; 73% were unemployed; and 31% were ex-offenders. The youth we serve often come from family situations that are unstable, with poverty and gangs as part of their everyday lives.

Facebook has provided grants to JobTrain that has helped our students obtain education and job skills.

1. In 2013, the Facebook Local Community Fund at Philanthropic Ventures Foundation provided JobTrain with a grant to support launching a Mouse Squad program. With the support of this grant, Mouse Squad helped low income students from Belle Haven and East Palo Alto to learn 21st century information technology, communications, leadership and problem solving skills. Mouse Squad also prepared students to provide tech support services to their schools and communities
2. In 2015, Facebook provided a grant for our Coding – Web Developer Bootcamp, which was instrumental in enabling JobTrain to provide this innovative program to the community. The Coding Bootcamp is successfully helping increase the diversity of those trained for high tech jobs.

Highlights from the Coding Bootcamp:

- Enrolled 23 students in class
- 87% of those enrolled completed class; also earned college credits through partnership with Canada College
-

70% of students obtained jobs or paid internships in the tech field

3. Hired JobTrain Culinary graduates through Flagship, Facebook’s Culinary Recruiter, providing employment for our graduates.

Facebook has also become a critical partner in JobTrain’s social media outreach efforts. For example, JobTrain has conducted numerous “LIKE” campaigns in our effort to reach a broader audience, which has expanded the number of people who know about JobTrain services. JobTrain staff has also greatly benefited from Facebook workshops for nonprofits.

Facebook is an important friend and partner to JobTrain and the communities we serve. The support of Facebook as a major sponsor of JobTrain’s Breakfast of Champions and Golf tournament fundraising events provides critical operating funds for JobTrain programs, which are offered at no-cost to our students.

From all of us at JobTrain, especially our students and graduates, we are so grateful for the continued support that Facebook provides in helping those most in need in the east Menlo Park communities.

Sincerely,
Susan Boiko

Susan Boiko
Director of Development & Marketing

1200 O'Brien Drive, Menlo Park, CA 94025
650-330-6521 Direct | 650-330-6403 Fax



Connect with us on:



Celebrating 50 Years [#letsmovetheneedle](#)
www.jobtrainworks.org