<table>
<thead>
<tr>
<th>Salesperson</th>
<th>Purchase order</th>
<th>Contract number</th>
<th>Payment due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dan Barberio</td>
<td></td>
<td>6300</td>
<td>Sep 15, 2017</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Text</th>
<th>Unit price</th>
<th>Amount (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.00</td>
<td>Professional Platform</td>
<td>7,696.00</td>
<td>7,696.00</td>
</tr>
<tr>
<td>1.00</td>
<td>Quality Assurance</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>Up to 2,500 web pages.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.00</td>
<td>Accessibility</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>Up to 2,500 web pages.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.00</td>
<td>SEO</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>Up to 2,500 web pages.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.00</td>
<td>Response</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>Up to 5 check points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.00</td>
<td>Analytics</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>Up to 3,000,000 Yearly Page Views (YPV)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.00</td>
<td>PDF-check of documents</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>Up to 5,000 PDFs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.00</td>
<td>Standard Support</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>
Siteimprove, Inc.
One Capitol Mall, Suite 670
Sacramento, CA 95814
Tel: 855-748-3467, opt 1
Fax: 800-409-5612
Email: info@siteimprove.com

Invoice
No. 51230
Invoice date: Aug 16, 2017
Page 2 of 2

<table>
<thead>
<tr>
<th>Salesperson</th>
<th>Purchase order</th>
<th>Contract number</th>
<th>Payment due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dan Barberio</td>
<td></td>
<td>6300</td>
<td>Sep 15, 2017</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Quantity Text</th>
<th>Unit price</th>
<th>Amount (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Support Plan</td>
<td></td>
<td>7,696.00</td>
</tr>
<tr>
<td></td>
<td>Price</td>
<td>7,696.00</td>
</tr>
<tr>
<td></td>
<td>Sales tax</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>Total amount due</td>
<td>USD 7,696.00</td>
</tr>
</tbody>
</table>

Please make payment to
Siteimprove Inc.
One Capitol Mall, Suite 670
Sacramento
CA 95814

Please use the following reference no. when making payment: 51230

Thank you for your business with Siteimprove. We do expect payment on or before due date stated above; please process the invoice within that time. Applicable late fees may be charged per month on late invoices per the Agreement on file.

Registered in California no. 2799877
EIN: 20-3425009
City & County Package
Software-as-a-Service Subscription Agreement

City of Menlo Park CA, California

This document describes the subscription agreement between Siteimprove, Inc. ("Service Provider") and City of Menlo Park CA, California ("Customer" / "You") for Siteimprove Quality Assurance, Siteimprove Accessibility, Siteimprove SEO, and Siteimprove Response ("Included Services").

Service Description – Quality Assurance (QA)
Siteimprove Quality Assurance is a hosted service that crawls your website every 5 days to provide you with an up-to-date overview of quality issues on your website. This allows your web team to work proactively to eliminate typical mistakes such as: Broken links, Misspellings, and Consistency issues.

Service Description – Accessibility
Siteimprove Accessibility is a service that checks your website against the WCAG 2.0 or Section 508 guidelines.

Service Description – Search Engine Optimization (SEO)
The SEO module helps increase Search Engine traffic to your website by showing you technical and content related issues such as: Page Title issues, Header issues, Meta tag issues, and Link text issues.

Service Description – Response
Siteimprove Response is a web site monitoring service that keeps you informed about your website's availability and performance around the clock by monitoring your chosen URL's every 5 minutes.

Access to the services
The services described above can be accessed by Customer’s users from http://www.siteimprove.com using their individual logins. Customer can create, edit, and delete users from the online user-interface.

“Green” invoices
To reduce waste, all Siteimprove invoices are sent via emails. Please make sure to let us know which email address to send your invoices to on the last page.
Pages included in this agreement
This agreement allows Customer to use Included Services on the websites listed below (Included websites) with a limit of the total number of pages as indicated below (Page Limit).

Pages are defined as html-based pages on Customer’s website(s), and do not include files like images, PDFs, Word documents, etc. Customer can at any time access a list of the pages that are being scanned through the online user-interface.

<table>
<thead>
<tr>
<th>Websites</th>
<th>menlopark.org/</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pages</td>
<td>2,500</td>
</tr>
<tr>
<td>PDFs (link and accessibility checking)</td>
<td>5,000</td>
</tr>
<tr>
<td>Response Check Points</td>
<td>3</td>
</tr>
<tr>
<td>(checked every 5 minutes)</td>
<td></td>
</tr>
</tbody>
</table>

Upgrades are available at the rate indicated below. Upgrades are pro-rated to align with the existing billing period.

<table>
<thead>
<tr>
<th>Upgrade</th>
<th>Additional annual subscription fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pages</td>
<td>$796 per 1,000 pages</td>
</tr>
<tr>
<td>PDFs</td>
<td>$250 per 1,000 PDFs</td>
</tr>
<tr>
<td>Response Check Points</td>
<td>$120 per Check Point</td>
</tr>
</tbody>
</table>

Subscription Fee
The subscription fee for this agreement excluding applicable taxes if any is: $4,696/ year. This offer is valid through September 26, 2014.
Terms

Start Date
October 01, 2014

Payment terms
Subscription fees are invoiced annually. Payment is due in full thirty (30) days after the invoice date. Subsequent invoices are sent out 45 days before the anniversary date of this agreement.

Agreement Period and Renewal
This agreement runs for one (1) year and shall automatically renew for one-year terms unless cancelled by either party, no later than sixty (60) days prior to the end of the term.

Cancellation
Either party can cancel this agreement by giving the other party written notice sixty (60) days prior to the anniversary date. Unused subscription fees will not be returned in case of cancellation by the Customer.

System Updates & Error Corrections
There is no charge for the updates or new releases of Included Services; however Siteimprove may launch new modules / services / products that are not covered by this agreement.

Currency
All prices are in United States Dollars (USD).

Consumer Price Index
The agreement is made in line with the Consumer Price Index (CPI). At the time of re-invoicing the price will be regulated to the latest CPI. Using the CPI means we keep our prices in line with inflation.

Governing Law
This Agreement shall be governed by and construed in accordance with the laws of California and controlling United States federal law.

Publicity
Service Provider reserves the right to reference Customer on public customer lists, including on Service Provider’s website with Customer’s name and logo, but will not mention Customer in other advertisement, news release, or publication without prior written consent from Customer.

Facsimile
The parties agree that a facsimile signature may substitute for and have the same legal effect as the original signature.

Amendments
This Agreement may only be amended by an Instrument in writing signed by the parties.
Equal opportunity employer
41 CFR 60-1.4(a).
The Equal Employment Opportunity Clause required under Executive Order 11246 and 41 CFR 60-1.4(a), regarding nondiscrimination and affirmative action on the basis of race/ethnicity and gender, is incorporated by reference in this contract.

41 CFR 60-741.5(a).
This contractor and subcontractor shall abide by the requirements of 41 CFR 60-741.5(a). This regulation prohibits discrimination against qualified individuals on the basis of disability, and requires affirmative action by covered prime contractors and subcontractors to employ and advance in employment qualified individuals with disabilities.
QUOTE #: 8559

Purchase Order information

Is a Purchase Order Number required?
☒ Yes, please provide Purchase Order Number: 22246
☐ No

Will you be providing a new Purchase Order Number for each recurring invoice?
☒ Yes
☐ No, the provided PO number can be used for the initial invoice and all subsequent invoices

Billing information

All invoices are sent via email. Please provide your Accounts Payable's name, email address, and phone number.

Name: Clay Curtin
Email: cjcurtin@menlopark.org
Phone: 650-350-8610

Customer address to print on invoice:

Name: Clay Curtin
Street address: 101 Laurel Street
City: Menlo Park
State: CA
Zip Code: 94025

If you wish to accept this proposal, please complete and return this on or before September 26, 2014. Prices and conditions may be subject to change hereafter.

Signed: 
City of Menlo Park CA, California
Date: 9/12/14

Signed: 
Siteimprove, Inc.
Date: September 8, 2014

Siteimprove, Inc.
8000 Norman Center Drive
Bloomington, MN 55437

info@siteimprove.com
Phone: 855-SITEIMP
Fax: 800-409-5612