The Bay Area Water Supply and Conservation Agency (BAWSCA) administers a rebate program for the replacement of turf with water-efficient landscaping. The Lawn be Gone! Rebate Program (Program) will offer a rebate to customers of $1.00 to $4.00 per square foot of turf replaced, depending on the rebate amount provided by the Participating Agency. For the FY 2015-16, there will be no cap on the maximum rebate amount; however each application is subject to participating agency pre-approval and funding availability. Participation in this Program provides BAWSCA members a way to offer their customers an incentive, to reduce their outdoor water use.

The Program will run from July 1, 2015 through June 30, 2016. This Program will be administered by BAWSCA, but participating member agencies will conduct all pre- and post- inspections, process payments for all rebate applications, and issue all rebates in-house. Below is an outline of the respective roles of BAWSCA and the participating member agencies under this Program.

**BAWSCA's Role:**
1. Overall Program management and coordination.
2. Coordination of Program material development and production and distribution of Program materials to participating agencies.
3. Receipt of customer applications for BAWSCA service area, entering specific data into an online database system, and distribution of applications to appropriate member agencies.
4. Maintain online database of Program-wide data with tracking and reporting by agency.
5. Regional promotion of Program, including website development and hosting.
6. Conduct Proposition 84 grant administration, reporting and disbursement.

**Participating Agency's Role:**
1. Agreement to all Program rules and conditions of this application (Program rules are attached).
2. Local promotion of Program, including distribution of Program materials within service area including to residential and non-residential customers and local nurseries.
3. In-house rebate processing (pay rebates, issue problem and denial letters, respond to all Program-related customer service calls forwarded by BAWSCA).
4. Submission of Program data to BAWSCA via the online database on a regular basis, and as needed to support the Proposition 84 grant administration.
5. Any field services such as pre- and post-installation inspections (at agency discretion).

This Program is eligible to receive funds as part of the BAWSCA Proposition 84 grant award. The grant will reimburse participating agencies up to $0.75 per square foot rebated, as tracked in the BAWSCA on-line rebate processing system. Grant funds are limited and are available on a first come first serve basis. The actual reimbursement timeline and final amount will be dependent on BAWSCA's receipt of funds from the State.
BAY AREA WATER SUPPLY AND CONSERVATION AGENCY

APPLICATION TO PARTICIPATE IN THE LAWN BE GONE! REBATE PROGRAM
FOR JULY 1, 2015 THRU JUNE 30, 2016

Members who wish to participate in this Program for July 1, 2015 – June 30, 2016 should fill out the information below and sign this application and return it to BAWSCA, attention Andree Johnson, no later than June 10, 2015.

1. NAME OF AGENCY: City of Menlo Park

2. ADDRESS: 701 Laurel St. Menlo Park, CA 94025

3. CONTACT PERSON: Vanessa Macecdejas

4. PHONE: (650) 380-6768  5. FAX:  

6. E-MAIL: vanessa.macedejas@menlopark.org

7. MAXIMUM AGENCY BUDGET (7/1/15-6/30/16): $80,000

8. REBATE AMOUNT: $1.00 per sq. ft.  $2.00 per sq. ft.  $4.00 per sq. ft.

9. CUSTOMER CLASS ELIGIBLE FOR REBATE: ☐ RSF  ☑ RMF  ☑ CII

10. Please indicate whether your agency will issue rebate check or credit to water service account: _______________

11. Please indicate which marketing materials and how many your agency would like:

☐ 100 Lawn Be Gone! Brochure and Application (Hard Copy)

☑ 100 Lawn Be Gone! Postcard (Hard Copy)

☐ ______ Lawn Be Gone! Signage (Sign to put in converted yards)

By submitting this application, the agency agrees to all Program rules and conditions of this application, agrees to fulfill the participating agency role as defined above, and agrees to cooperate with BAWSCA generally in administering the Program. Participating member agencies can expect to pay a proportional share of BAWSCA staff time for Program administration, estimated at $20.00 per rebate. Agency also agrees to pay printing and associated shipping costs for the Program materials including the applications and/or postcards, as well as BAWSCA’s costs to administer the Lawn Be Gonel portion of the Proposition 84 grant, estimated at up to a maximum total cost of $10,000. Each agency’s share of these costs will be allocated pro rata based on either the number of materials requested in item #10 of this application, or the number of rebates issued by the agency that are eligible for grant reimbursement. An additional assessment for each participating agency’s share of the online rebate system hosting and administration costs may also apply; agency will be notified of any such costs before these costs are incurred. A list of all Program rules accompanies this application (see attached). If a change in administration of the Program is necessary that would incur additional expense, BAWSCA will inform participating agencies before proceeding.

[Signature of authorized representative]  

Date: 6/10/15

Name: ___________________________  Title: ___________________________

[Please print]
ATTACHMENT 1: BAWSCA LAWN BE GONE! PROGRAM RULES

The following Terms and Conditions apply to the BAWSCA Lawn Be Gone! Program:

I. Program Eligibility

A. Eligible Applicants: The Program is available to customers (Applicants) who (1) purchase water from a participating BAWSCA Member Agency, (2) have a distinct meter to allow for evaluation of water savings, and (3) have an account in good standing.

B. Current Lawn Condition: Lawn areas to be converted must be maintained and in healthy condition, and be irrigated by a sprinkler system in good working condition. The lawn area must be irrigated with water from the potable water system (i.e., not with private wells or recycled water).

C. Current Lawn Size: A minimum of 200 square feet of lawn must be converted. Smaller projects will be considered if they eliminate 100% of the front, or publically-visible lawn, on the Applicant's property.

D. Pre-Conversion Site Inspection Requirement: The Program Rebate Application must be submitted to BAWSCA and the Applicant must participate in a Pre-Conversion Site Inspection conducted by, or on behalf of, the participating BAWSCA Member Agency. Lawn removals or conversions that are initiated prior to a Pre-Conversion Site Inspection and the receipt of a Notice to Proceed from a participating BAWSCA Member Agency will not be eligible for this Program.

E. Drought Restrictions: Due to ongoing drought conditions, the Lawn Be Gone! Program will not permit plant installations during the dry season (July 1st to October 15th) in 2015. Notice to Proceed for Program Rebate Applications submitted during the dry season will specify that planting may only be completed after October 15, 2015. Customers will have four (4) months to complete projects from the Notice to Proceed date. Only plants purchased after October 15th will be eligible for the rebate. During the dry season, Pre-Conservation Site Inspections will be conducted and customers will receive a Notice to Proceed specifying the date when plant installation may commence. Customers are encouraged to submit Program Rebate Applications on or before the dry season and to stop irrigation and/or complete sheet mulching upon receipt of Notice to Proceed.

II. Landscaping Requirements for Converted Areas

A. Fifty Percent (50%) Plant Cover Rule: The converted area must include a sufficient number of plants to ensure at least 50% of the converted area is covered with plants, when fully grown. Plants outside the converted area are not considered in the plant coverage calculation even if they are adjacent to, or overhanging into, the converted area.

B. Plant Type Restrictions: Plants installed in the converted area must be listed on the BAWSCA-Approved Plant List, or otherwise demonstrated to be low-water use. Applicants are encouraged to use native, non-invasive plants. For a copy of the BAWSCA-Approved Plant List please visit www.BAWSCA.com.

C. Impermeable Surfaces: Impermeable surfaces, such as concrete, that do not allow water to penetrate into the ground, are not allowed in the converted area. Permeable hardscape is allowed, however, the 50% Plant Cover Rule still applies to the entire converted area. For clarification as to what qualifies as permeable hardscape, please visit www.BAWSCA.com.

D. Artificial Turf: Rebates will not be provided for artificial turf that is installed within the converted area.

E. Mulch Requirements: All planting areas within the converted area must have a minimum of three (3) inches of mulch. Please note that if a weed barrier is used below the mulch, it must be permeable to air and water.

F. Efficient Irrigation System Requirements: An irrigation system is not required in the converted area. An existing sprinkler irrigation system in the converted area must be removed, capped in place, or converted to a low volume drip. A new irrigation system installed in the converted area must be low volume drip, equipped with proper backflow prevention, a rainfall shutoff valve, a pressure regulator, filter and pressure compensating emitters. The irrigation system in the converted area must be in good working order, and free of leaks and malfunctions. If only part of a lawn area is converted, the converted area must be irrigated on a separate valve
from the remaining lawn. The sprinkler system for the remaining lawn must be modified to only irrigate the remaining lawn area and may not spray onto the converted area.

III. Terms of the Rebate

- **Rebate Term:** Lawn Conversion Projects must be completed within four (4) months following receipt of the "Notice to Proceed" from the participating BAWSCA Member Agency. Because the goal of this program is to achieve significant and lasting water savings, the converted area must remain converted for at least three (3) years following receipt of the rebate. An Applicant may be charged for some, or all, of the rebate amount at the discretion of the participating BAWSCA Member Agency if the Applicant does not maintain the converted area in conversion. Notwithstanding the foregoing, this requirement is void upon transfer of ownership.

- **Rebate Amount:** The rebate amount is one dollar ($1.00) to four dollars ($4.00) per square foot of lawn converted (see Attachment A for participating BAWSCA Member Agencies and associated rebate amounts offered). The rebate amount is limited to actual costs incurred in completing the Lawn Conversion Project for plants, irrigation equipment, and other direct costs. There is no maximum rebate; however, each application is subject to participating agency pre-approval and availability of funds. Once a Lawn Conversion Project has been completed and approved, rebates will be issued to the Applicant. Rebates may be issued in the form of a check or a credit on the Applicant’s water account.

- **Pre-Conversion Site Inspection:** Customers interested in participating in the Program must first submit an application to BAWSCA, including their proposed plant list for the converted area. The participating BAWSCA Member Agency will then, at the agency’s discretion, accept that application and conduct a Pre-Conversion Site Inspection of the Applicant’s site to measure the proposed conversion area and verify that the Applicant’s proposed Lawn Conversion Project meets the Terms and Conditions. If the Applicant is approved, the participating BAWSCA Member Agency will issue a Notice to Proceed.

- **Post-Conversion Site Inspection:** The Applicant is responsible for notifying the participating BAWSCA Member Agency that the Lawn Conversion Project is complete and for scheduling a Post-Conversion Site Inspection. The participating BAWSCA Member Agency will then conduct the Post-Conversion Site Inspection to verify Program compliance. During the Post-Conversion Site Inspection Applicants are required to provide the following documents:
  - Final list of plants used in the Lawn Conversion Project.
  - Copy of receipts for plants, irrigation equipment, and other direct costs for the Lawn Conversion Project. Note that the rebate will not cover costs associated with labor and equipment rental.

If the Lawn Conversion Project fails the Post-Conversion Site Inspection, the Applicant will be given thirty (30) days, or the remainder of the four (4) month period, whichever is greater, to make the Lawn Conversion Project consistent with the Program Terms and Conditions. Once the Lawn Conversion Project has passed the Post-Conversion Site Inspection, the rebate will be issued to the Applicant. Rebates may be issued in the form of a check or a credit on the Applicant’s water account.

- **Photography:** Photographs and/or video recordings may be taken of the Lawn Conversion Projects by BAWSCA and/or participating BAWCSA Member Agency staff as part of both the Pre- and Post-Conversion Site Inspections. Photographs and/or video recordings will only be taken of areas already visible from a public walkway. By accepting the rebate, the Applicant shall release to BAWSCA and the participating BAWSCA Member Agency, its agents, and employees all rights to exhibit those media in print and electronic form for any purpose in the normal course of business without compensation. The Applicant waives any rights, claims, or interests to control the likeness or identification used in whatever media used. The Applicant’s personal identity shall not be published in any form other than the Applicant’s address.

- **Additional Responsibilities of the Applicant:** BAWSCA and the participating Member Agencies enforce only the Terms and Conditions of this agreement. The Applicant is solely responsible for complying with any and all laws, regulations, policies, conditions, covenants and restrictions that may apply, and for any and all liabilities arising out of a Lawn Conversion Project. Applicants must comply with all local permitting requirements, and with all state and local laws relating to landscape maintenance and compliance with stormwater regulations.

- **Additional Requirements:**
  - Rebates for landscapes in new construction do not qualify.
• Agency may require that an Applicant also have an Indoor Water Audit as part of pre-conversion site inspection.
• All rebates are subject to availability of funds.
• Rebates may take up to ten weeks to process.
• If you need your original receipt(s) returned, please enclose a self-addressed, stamped envelope with your application.
• Applicant certifies, per the signature of the property owner, that necessary permissions have been obtained from the property owner, if applicant is not the owner.